ORDER

80 NEWS NOW

Orders Order / Rev: 37805

Alt Order #:

Product Desc: CONGRESS/D/CD4

Estimate: 2306

Flight Dates: 10/31/12 - 11/01/12

Original Date / Rev: 10/30/12 / 10/30/12

Order Type: GENERAL

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

National

Name: GMMB

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW Washington, DC 20007 Billing Type: Cash
Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: Horsford - DCCC

Demographic: A25-54

Product Codes: PO1
Priority: LV1

Advertiser External ID:

New Business Thru:

Order Separation:

Sales Region:

Revenue Codes: AGY, POL, CAND Agency External ID:

Bill Plan Totals

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 10/29/12
 11/01/12
 17
 \$11,995.00
 \$10,195.75

Month	# Spots	Gross Amount	Net Amount	Rating	
November 2012	17	\$11,995.00	\$10,195.75	0.00	
Totals	17	\$11,995.00	\$10,195.75	0.00	

00:15:00

Account Executives

Agency

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 8 10/31/12 11/01/12	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	WT	:30	4	\$225.00LV2	0.00 NM	4	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$225.00	Rating 0.00						
N 2 8 10/31/12 11/01/12	Live w/Kelly CM Live w/Kelly	9-10a	WT	:30	1	\$300.00LV2	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$300.00	Rating 0.00						
N 3 8 10/31/12 11/01/12	Price Is Right CM Price Is Right	10-11a	WT	:30	1	\$450.00LV2	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N 4 8 10/31/12 11/01/12	Y&R CM Young & Restless	11a-12p	WT	:30	1	\$550.00LV2	0.00 NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
N 5 8 10/31/12 11/01/12	1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal	1230-2p	WT	:30	1	\$375.00LV2	0.00 NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$375.00	Rating 0.00						
N 6 8 10/31/12 11/01/12	8 News Now 4p M-F CM 8 News Now 4p M-F	4-5p (4:30 PM-5:00	WT D PM)	:30	1	\$450.00LV2	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						

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KLAS

Order / Rev: 37805 Advertiser:

Horsford - DCCC

Alt Order #: Flight Dates:

10/31/12 - 11/01/12

Product Desc:

CONGRESS/D/CD4

Estimate:

2306

Lr	C	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 7	,	8	10/31/12	2 11/01/12	8 News Now 5-630	•	5-630p	WT	:30	2	\$1,750.00LV1	0.00 NM	2	\$3,500.00
					8 News Now 5-63	0p M-F	(4:30 PM-5:0	10 PM)						
		Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
1	Nee	k: 10/2	9/12	11/04/12	WT	2	\$1,750.00	0.00						
N 8	3	8	10/31/12	2 11/01/12	7-8p Rotator	СМ	7-8p	WT	:30	1	\$1,225.00LV1	0.00 NM	1	\$1,225.00
					7-8p Rotator		(4:30 PM-5:0	0 PM)						
		Start	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
1	Nee	k: 10/2	9/12	11/04/12	WT	1	\$1,225.00	0.00						
N S)	8	11/01/12	2 11/01/12	Thu 10-11p	СМ	10-11p	T	:30	1	\$1,800.00LV4	0.00 NM	1	\$1,800.00
					Elementary									
		Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Nee	k: 10/2		11/04/12	T	1	\$1,800.00	0.00						
N 1	0	8	10/31/12	2 10/31/12	Wed 8-9p	СМ	8-9p	W	:30) 1	\$2,200.00LV2	0.00 NM	1	\$2,200.00
		_			Survivor: Philippin	es	·							
		Starf	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Nee	k: 10/2		11/04/12	W	1	\$2,200.00	0.00						
N 1	1	8	10/31/12	2 10/31/12	8 News Now 4-5a	СМ	4-5a	W	:30) 1	\$175.00LV1	0.00 NM	1	\$175.00
		•			8 News Now 4-5a									
		Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Nee	k: 10/2		11/04/12	W	1	\$175.00	0.00						
N 1	2	8	10/31/12	2 10/31/12	8 News Now 4-5a	CM	4-5a	W	:30) 1	\$50.00LV2	0.00 NM	1	\$50.00
•••	_	•			8 News Now 4-5a	=					•			•
		Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
1	Nee	k: 10/2		11/04/12	W	1	\$50.00	0.00						
N 1		8		2 11/01/12	8 News Now 4-5a	CM	4-5a	T	:30	1	\$20.00LV4	0.00 NM	1	\$20.00
	•	•	,	- 111011112	8 News Now 4-5a			·			V		•	*
		Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Nee	<u>العاد</u> 4: 10/2		11/04/12	T	1	\$20.00	0.00						
_						· · · · · · · · · · · · · · · · · · ·	720.00					Totals	17	\$11,995.00

Totals \$11,995.00